

# Encouraging integration for newly arrived immigrant women through entrepreneurship

## PILOT REPORT

### 1. DESCRIBE YOUR GROUP

- Origin: all women participating in the trainings come from Eastern Ukraine and are internally displaced persons.
- Educational level: 69% of women graduated from higher education, and 31% continued their education in bachelor's and master's programs.
- Family status: among the participants, 40% were married women.
- Current position (employment, education, NEET, etc): Out of 69% of women with higher education, 39% are unemployed women who are housewives; 31% of women are students.

*How many participants started and finished the training?*

20 participants started and finished the training

### 2. DESCRIBE YOUR TRAINING

- How many sessions and which dates:
- What durations
- What format of the sessions (offline, online)

**Fill in the table**

Number of the session	Date of the session	Number of participants	Topic of discussion Short Content	Invited external organisations (if any) ex. NGOs, business consultancies, municipality, etc.
1	06.04.21	20	Project presentation, acquaintance, mini training on initiative	Non-Governmental organization "Educational Space 2.0" "New IT School" Enterprise "Promavtomatika"



				Non-Governmental organization "Vinnytsia Club of Business People" Department of social and youth policy of Vinnitsa regional state administration
2	08.04.21	20	Creativity training	
3	12.04.21	20	Choosing an idea for an entrepreneurial project	
4	14.04.21	20	Planning / Management Training	
5	15.04.21	20	Justification of an idea for an entrepreneurial project	
6	19.04.21	20	Testing a business idea for viability	Non-Governmental organization "Educational Space 2.0", business organization expert
7	21.04.21	20	Search for opportunities for the implementation of an entrepreneurial project. Presentation of international programs and projects	
8	22.04.21	20	Financing the project	Expert in accounting
9	26.04.21	20	Presentation and evaluation of entrepreneurial projects of training participants. Part I	Non-Governmental organization "Educational Space 2.0" "New IT School" Enterprise "Promavtomatika" Non-Governmental organization "Vinnytsia Club of Business People" Department of social and youth policy of Vinnitsa regional state administration
10	27.04.21	20	Presentation and evaluation of entrepreneurial projects of training participants. Part II. Issuance	Non-Governmental organization "Educational Space 2.0" "New IT School" Enterprise "Promavtomatika" Non-Governmental organization "Vinnytsia Club of Business People"



			of certificates to participants	Department of social and youth policy of Vinnitsa regional state administration
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### 3. WHAT MODULES DID YOU USE DURING TRAINING? WHY THESE MODULES? WHAT ELEMENTS (EXERCISES, THEORY OR BOTH)?

We used the following modules: initiative, creativity and planning / management. We used both – theory and exercises (Creativity Test, Pyramid of Ideas, Six Hats, Mind Map, Possibilities cycle, Opportunity map, Case scenario/discussion in group, Own examples/discussion in group, Test for Proactive Behavior, Technique «Ta-Da», “SMART Goals”, Eisenhower Matrix)

### 4. DESCRIBE ENTREPRENEURIAL PROJECTS YOUR PARTICIPANTS ELABORATED

Initiative done by women and presented at final session (online community for women, online education, study circle).

- Project 1. Vegetarian Cafe
- Project 2. Outsourcing IT-company
- Project 3. Evening Dresses Salon

### 5. FEEDBACK FROM PARTICIPANTS

What participants liked and didn't like about the training?

The participants liked the exercises on the development of creativity, initiative and planning, the methods of their implementation. Also, the participants liked the work with the experts and that they received feedback on their projects. At the same time, it was difficult for the participants to organize themselves online.

### 6. INVOLVEMENT OF OTHER ORGANISATIONS

List external organisations involved in piloting. How they were involved?

Involved organisations:

Non-Governmental organization “Educational Space 2.0”;

“New IT School”;

Enterprise "Promavtomatika";

Non-Governmental organization “Vinnytsia Club of Business People”;

Department of social and youth policy of Vinnitsa regional state administration;

These organizations were involved in an orientation meeting with women. Some experts from these organizations took part in conducting trainings for women. Representatives of the organizations also participated in the presentation and evaluation of women's entrepreneurial projects.

### 7. LEVEL OF THEIR SKILLS BEFORE AND AFTER THE TRAINING (USING RINOVA'S QUESTIONNAIRE)

The average skill level of women at the beginning of the training was 2.5. After the trainings, the indicator improved to 4.5.